



September'2025

# CHHATRAPATI SHAHU JI MAHARAJ INNOVATION FOUNDATION

## Section 8 Company



### News in a Glimpse

In the month of September, Chhatrapati Shahji Maharaj University (CSJMU) successfully organized five workshops across various colleges in Uttar Pradesh on the topic of Cybersecurity Vocational Course. This initiative was undertaken under the visionary guidance of Hon'ble Vice-Chancellor Prof. Vinay Kumar Pathak, who envisions that every student should gain essential knowledge of cybersecurity to effectively cope with advancing technologies in the future. Alongside this, a FOSS Hackathon was conducted to empower students with hands-on coding skills and enhance their technical expertise.

Furthermore, a Memorandum of Understanding (MoU) was signed between ICAR-Indian Institute of Pulses Research and CSJM Innovation Foundation, marking a significant step toward strengthening collaborative research and innovation efforts. The university also celebrated its 40th Convocation Ceremony, where five startups from the CSJM Innovation Foundation were honored with the Best Startup Award. Additionally, CSJMIF startups participated in the Uttar Pradesh International Trade Show 2025, showcasing their innovative ventures and gaining valuable exposure, which will further motivate and inspire existing and aspiring entrepreneurs.



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### Chief Patron



**Smt. Anandiben Patel  
Hon'ble Chancellor &  
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### Patron



**Prof. Vinay Kumar Pathak  
Hon'ble Vice Chancellor  
CSJM University, Kanpur**

### Vision Of Honorable Vice Chancellor for October month

Prof. Vinay Kumar Pathak sees AI and cybersecurity not just as subjects but as foundational skills essential for all students, regardless of their streams. He has called AI "the new normal for universities, industries, and civilizations." His vision is to integrate AI education across all disciplines from fine arts and social sciences to pharmacy to ensure students are equipped to use these tools for innovation and problem-solving.

Prof. Vinay Kumar Pathak remains deeply committed to advancing research and innovation that extend beyond the realm of technology. His recent collaboration with ICAR-Indian Institute of Pulses Research (IIPR) aim to create new opportunities for advancing cutting-edge scientific research in the pulse sector, promoting the development of sustainable technologies and strengthening collaborations between institutions and industries.

# MESSAGE FROM HON'BLE VICE CHANCELLOR



Chhatrapati Shahu Ji Maharaj University, Kanpur is committed to the nurturing of a vibrant ecosystem that fosters the development of aspiring young minds into innovators, entrepreneurs and future leaders. CSJM University, Kanpur with its various stakeholder particularly, the students in technical and nontechnical programs offered in its residential campus as well as over 700 affiliated colleges provides a fertile pool of talent that the University is committed to offer training leading to value added and skill development programs aimed at employment generation by adoption of entrepreneurship as a career option.

The Section 8 not-for-profit company "Chhatrapati Shahu Ji Maharaj Innovation Foundation" provides a vibrant ecosystem for nurturing young minds for enhancement of Intelligence, Leadership and Emotional quotient and groom them up with a innovative and diligent personality. It would help them to be groomed up as responsible citizens. The university pledges to provide a center for learning to implement activities leading to the scaling up the technology readiness ladder. The youth enrolled with our affiliated colleges in and around Kanpur. The major thrust areas include AgriTech, Bio Tech, Med Tech, IT driven innovations, Recycle and Upcycle, Waste Management, Renewable Energy. CSJMIF specially focus on women, social and rural entrepreneurship projects with emphasis on grass root innovators and artisans.

**Prof. Vinay Kumar Pathak**  
**Hon'ble Vice Chancellor,**  
**CSJMU, Kanpur**

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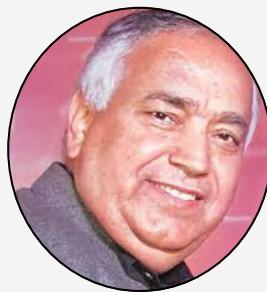
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CSJMU Kanpur

## MAJOR PROGRAMS ORGANIZED BY CSJM INNOVATION FOUNDATION

1) **Topic**- Insights and Inspiration: Mr. Balram Narula at the School of Business Management.

**Date**-1ST September, 2025

**Venue**-School Of Business Management, CSJMU Kanpur

Under the guidance of Hon'ble Vice Chancellor Prof. Vinay Kumar Pathak, the School of Business Management in collaboration with the CSJM Innovation Foundation organized an interactive session on 1st September 2025 at Chhatrapati Shahu Ji Maharaj University. The university invited Mr. Balram Narula, Founder of Jet Knitwears, who shared his entrepreneurial journey with the students. He emphasized that being rich is not a prerequisite to starting a business—what truly matters is having a clear mind to identify problems within an industry and devise effective solutions. He further encouraged students to interact with aspiring entrepreneurs, highlighting that a positive and innovative environment nurtures entrepreneurial thinking.

In continuation, Mr. Sudhanshu Pandya, Director of the School of Business Management, stressed that it is the need of the hour for young entrepreneurs to innovate and create impactful solutions, thereby contributing to the vision of Viksit Bharat by 2047, as envisioned by our Hon'ble Prime Minister. Adding to this, Mr. Anil Kumar Tripathi from the CSJM Innovation Foundation provided valuable insights on current business challenges and strategies for startups to sustain themselves in competitive markets. The session concluded with an engaging interaction, leaving the students motivated and inspired to take bold steps in the field of entrepreneurship.



2) **Topic**- MoU Signed Between ICAR-Indian Institute of Pulses Research and CSJM Innovation Foundation.

**Date**-5th September, 2025

**Venue**-Indian Institute of Pulses Research (IIPR), Kanpur

It is with immense pride and great honor that we acknowledge the gracious invitation extended by the ICAR-Indian Institute of Pulses Research (IIPR), Kanpur for the signing of a Memorandum of Understanding (MoU) with CSJM Innovation Foundation (CSJMIF) on the auspicious occasion of its Institute Foundation Day, celebrated on 05 September 2025, under the visionary initiative of the Pulses Innovation Hub.

This collaboration marks a significant milestone in our shared journey towards fostering excellence in the field of agricultural innovation and research. By joining hands, CSJMIF and ICAR-IIPR aim to create new opportunities for advancing cutting-edge scientific research in the pulse sector, developing sustainable technologies, and strengthening institutional as well as industry partnerships. Such efforts are vital to addressing global food security challenges and ensuring the long-term prosperity of our farming communities.

Through this strategic partnership, both institutions reaffirm their commitment to empowering farmers with innovative, sustainable, and scalable solutions that will not only enhance productivity but also contribute to the growth of India's agricultural economy. This MoU is more than a formal agreement—it is a visionary step towards building a future where science, innovation, and community well-being move forward hand in hand.

On this special occasion, we extend our warmest felicitations to ICAR-IIPR, Kanpur for this farsighted initiative. We are confident that this collaboration will serve as a beacon of progress, significantly contributing to national development, food security, and agricultural prosperity.



### 3) Topic- FOSS United Meetup Kanpur – A Celebration of Innovation and Collaboration

**Date**-6th September, 2025

**Venue**-Senate Hall CSJMU Kanpur

On 6th September 2025, FOSS City Meetup Kanpur was successfully organized at Chhatrapati Shahu Ji Maharaj University, Kanpur under the guidance of Hon'ble Vice Chancellor of CSJMU Prof. Vinay Kumar Pathak and in the esteemed presence of Dr. Shilpa D. Kaistha (Dean Innovation, Entrepreneurship & startup), CSJMU. The event was led by FOSS Lead Ishan Singh, Co-Leads Jyoti Nigam and Prasanjit Gautam, bringing together a vibrant community of students and speakers to discuss Open-Source Technologies, Artificial Intelligence, Cyber Security, and FOSS Tools.

In her address, Dr. Shilpa D Kaistha announced exciting plans for future FOSS Hackathons and collaborative programs, aimed at fostering tech innovation, research, and startup culture among students. Special thanks to the Innovation Foundation team including Mr. Anil Kumar Tripathi and Mr. Shailendra Yadav for their active presence and support. A large number of students participated enthusiastically, interacting with experts and sharing ideas on innovation and entrepreneurship.



## 4) Topic- Empowering Students: Workshops on Cyber Security Vocational Course

**Date-** 9<sup>TH</sup>, 12<sup>TH</sup>, 15<sup>TH</sup> 19<sup>TH</sup>, 29<sup>TH</sup> September, 2025

Under the visionary guidance of Hon'ble Vice Chancellor Prof. Vinay Kumar Pathak, a series of Cyber Security Vocational Course Awareness Workshops were successfully organized across various districts of Uttar Pradesh during September 2025. These initiatives were jointly conducted by Chhatrapati Shahu Ji Maharaj University (CSJMU), Kanpur, the Chhatrapati Shahu Ji Maharaj Innovation Foundation (CSJMIF), and C3iHub, IIT Kanpur to promote the Cyber Security Vocational Course among affiliated colleges.

The workshops were held at:

- Janta College, Bakevar, Etawah (9th September 2025)
- DSN College, Unnao (12th September 2025)
- Ram Swaroop Gram Udyog P.G. College, Pukhrayan, Kanpur Dehat (15th September 2025)
- Shri Gulab Singh Degree College, Auraiya (19th September 2025)
- Maa Bhagwati Mahavidyalaya, Kannauj (29th September 2025)

Each workshop was led by Prof. Rajesh Kumar Dwivedi, Director, College Development Council, CSJMU, along with representatives from CSJMIF—Mr. Anil Kumar Tripathi (Incubation Manager) and Mr. Shailendra Kumar Yadav (Innovation Officer)—and experts from C3iHub, IIT Kanpur, including Mr. Aman Raj, Mr. Aditya Singh Gaur, Mr. Rishiveer, and Mr. Rahul.

The sessions aimed to:

- Raise awareness about the Cyber Security Vocational Course for students.
- Provide detailed insights into the course structure, syllabus, and enrollment process.
- Equip college coordinators with strategies to promote and implement the program effectively.
- Highlight the growing career opportunities in the field of cybersecurity and the importance of digital safety in today's world.

Principals and coordinators from various colleges extended warm welcomes to the dignitaries, while participants both students and faculty actively engaged in discussions on digital threats, preventive measures, and entrepreneurship opportunities in cybersecurity. These workshops collectively reinforced CSJMU's commitment to building a digitally secure and self-reliant India by empowering youth with future-ready skills in cybersecurity and innovation.

**Chhatrapati Sahu Ji Maharaj Innovation Foundation**



## 5) **Topic**- From Ideas to Impact: Kickstart Program Orientation Webinar by T-Hub

**Date**-9<sup>th</sup> September To 16<sup>th</sup> September, 2025

**Venue**- Online (Virtual Mode)

Under the esteemed leadership of Hon'ble Vice Chancellor Prof. Vinay Kumar Pathak, the Orientation Webinar for the Kickstart Program was successfully conducted from 9th to 16th September 2025. Jointly organized by UIET CSJMU Kanpur, the Chhatrapati Shahu Ji Maharaj Innovation Foundation, and T-Hub Hyderabad, the week-long event featured insightful expert sessions designed to nurture entrepreneurial thinking among students.

On Day 1, Mr. Piyush Bhan emphasized the importance of refining problem statements and systematically analyzing real-world challenges.

Day 2 featured Mrs. Madhusudhan Rao, who spoke on effective market research and the significance of identifying target audiences.

On Day 3, Mr. Ramesh Swaminathan discussed early validation techniques through surveys and product testing.

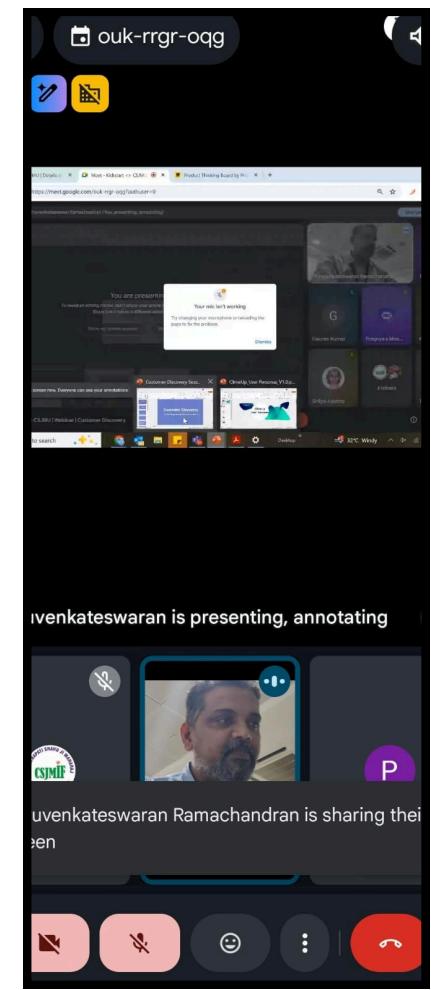
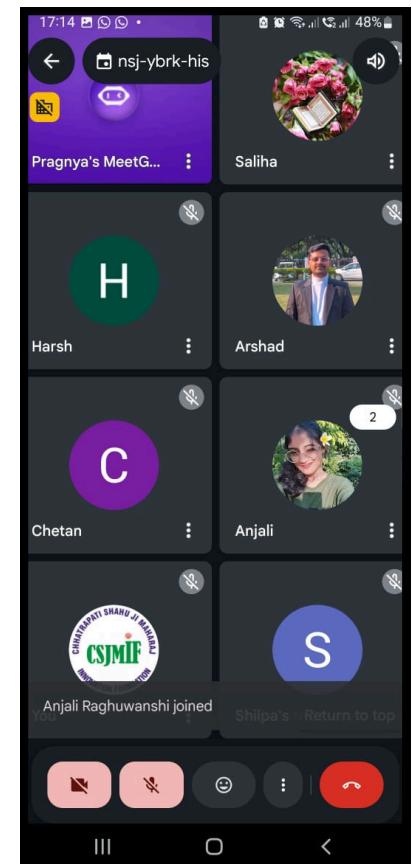
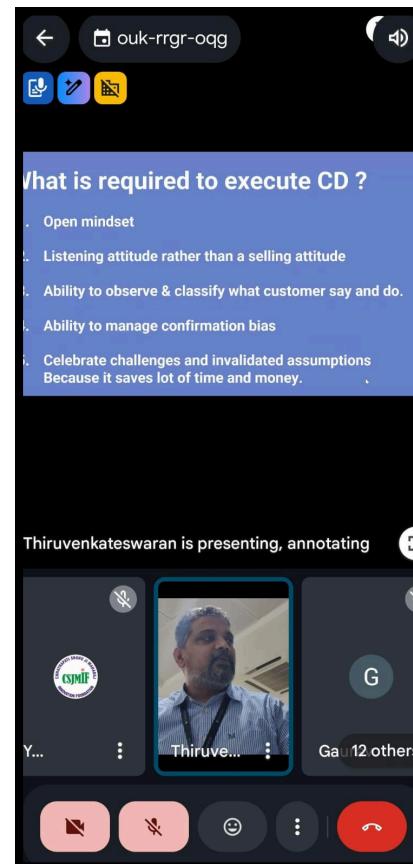
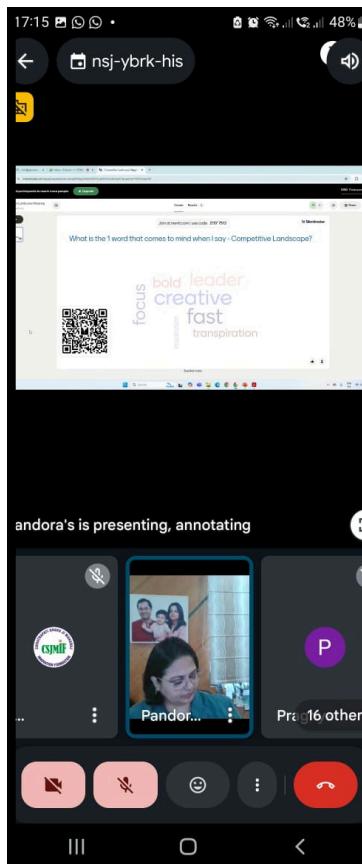
Day 4's session by Mrs. Mili Kataria focused on competitive landscape mapping and understanding market dynamics.

On Day 5, Mr. Thiruvenkateswaran Ramachandra highlighted customer discovery and target audience identification.

while Day 6 saw Dr. Kishore Nuthalapati share insights on choosing the right revenue model and sales platforms.

The final day, led by Mr. Deb Gooha, centered on competitive pricing strategies based on market analysis and consumer perception of value.

Throughout the program, Dr. Shilpa D. Kaistha (Dean, Innovation, Entrepreneurship & Startup), members of UIET, and the CSJM Innovation Foundation team actively participated, ensuring a dynamic and enriching learning experience. The orientation webinar successfully empowered the Kickstart Program participants with practical entrepreneurial insights and real-world business acumen.



6) **Topic**- 40 Years of Academic Pride: “Convocation Ceremony at CSJMU, Kanpur”

**Date**-17th September, 2025

**Venue**-Virangana Rani Laxmibai Seminar Hall, CSJMU Kanpur

Under the visionary leadership and inspiration of the Honorable Governor of Uttar Pradesh and Chancellor, Smt. Anandiben Patel, along with the esteemed guidance of Honorable Vice Chancellor Prof. Vinay Kumar Pathak, the 40th Convocation Ceremony of Chhatrapati Shahu Ji Maharaj University, Kanpur, was held on 17th September 2025 at the Virangana Rani Laxmibai Seminar Hall.

The event was graced by several distinguished dignitaries, including the Honorable Governor of Uttar Pradesh, Smt. Anandiben Patel; Chief of DRDO, Dr. Samir V. Kamat; Honorable Education Minister of Uttar Pradesh, Shri Yogendra Upadhyay; and Honorable Minister of State for Higher Education, Uttar Pradesh, Smt. Rajni Tiwari.

During the ceremony, various startup stalls showcased innovative ventures such as Flotaa, Zenher, Joylicious, Mediotech, SunGroove Ltd., and Vijay Sulekhan, among others. A special highlight of the event was the launch of the CSJM Innovation Foundation book, which showcased the best innovations and achievements of the past year. The book launch took place in the presence of all dignitaries, with Dr. Shilpa D. Kaistha, CEO & Dean of CSJMIF, joining them on stage.

Notably, five startups were recognized for their outstanding accomplishments:

- Ms. Yusra Rabia Fatima, Founder of Joylicious Joy in Every Bite Private Limited, received the Best Student Startup Award.
- Mr Animesh Shukla & Mr Prakhar singh , Founder of Zenher, won the Best Social Entrepreneurship Award.
- Mr Bhuwan Bhatia & Mr Animesh Bajpai , Founders of Flotaa, was honored with the Best Sustainability Startup Award.
- Mr. Kuldeep sharma & Kshitiz Gandhi, Founders of Pyriegen Technologies, received the Best Startup Award.
- Mrs Shyamali sahai & Mrs Pushpanjali, Founder of Srajan AI Data, was awarded the Best Women-Led Startup Award.



# Chhatrapati Sahu Ji Maharaj Innovation Foundation

These awards were presented by the Honorable Governor, Smt. Anandiben Patel, in the presence of Vice Chancellor Prof. Vinay Kumar Pathak.

Furthermore, the university's IPR Cell proudly highlighted the institution's remarkable achievements in intellectual property, showcasing an impressive portfolio of 356 patents and 67 design registrations. This milestone underscores the university's unwavering commitment to innovation and research.



## 7) Topic- Creative Solutions for a Smarter India: Internal Hackathon SIH 2025 organized at L1, UIET CSJMU Kanpur

**Date**-19th September, 2025

**Venue**- L1, UIET CSJMU Kanpur

Under the guidance of honorable vice chancellor Vinay Kumar Pathak the Internal Hackathon for SIH 2025 was successfully conducted at Chhatrapati Shahu Ji Maharaj University on 19th September 2025, serving as a crucial platform to foster innovation, teamwork, and problem-solving among students. Designed as a preparatory event for the Smart India Hackathon (SIH) 2025, the hackathon offered students a hands-on experience in ideation, design thinking, and solution development. The registration drive was held from 1st to 12th September 2025, during which an official flyer was circulated through the CSJMU WhatsApp group. The flyer included a QR code redirecting students to a Google Form for easy registration, resulting in over 80+ team entries from various departments.

On the event day, 70+ UG and PG student teams presented their innovative solutions to a distinguished jury panel comprising academic and industry experts. The event was held offline at the Lecture Hall Complex, UIET, and ran smoothly with two parallel evaluation tracks to ensure efficient judging. Students not only showcased their ideas but also received valuable feedback and mentorship from experts, making the event a true learning experience. The organizing committee for this impactful event included Prof. Vinay Kumar Pathak (Chief Patron & Hon'ble Vice-Chancellor, CSJM University), Dr. Shilpa Kaistha ( Dean, Innovation, Entrepreneurship & Startup), Dr. Alok Kumar (Director, UIET), Dr. Sandesh Gupta (Head, CSE Department), and Mr. Sanjay Singh (SPOC – SIH 2025). Their collective guidance and support played a vital role in making the event a grand success and shortlisting the best teams for further nomination to the SIH 2025 national portal.



## 8) Topic-Pre-Incubation Ceremony

**Date**-24th September, 2025

**Venue**- CSJM Innovation Foundation

Under the esteemed guidance of Hon'ble Vice Chancellor Prof. Vinay Kumar Pathak, on 24th September 2025, a Pre-Incubation Agreement was signed between Chhatrapati Shahu Ji Maharaj Innovation Foundation and the startup Navi Krish, founded by Mr. Akash Singh Chauhan. The Innovation Cell extends its best wishes and continuous encouragement to him, with the hope that he will keep innovating and creating impactful solutions for the betterment of society.



## 9) Topic- Fueling Innovation : Investor connect capacity building program

**Date**-26th September, 2025

**Venue**-CSJM Innovation Foundation, Seminar Hall

Under the esteemed guidance of Hon'ble Vice Chancellor Prof. Vinay Kumar Pathak, a seminar on “Fueling Innovation: Investor Connect Capacity Building Program” was held on 26th September 2025 at the Chhatrapati Shahu Ji Maharaj Innovation Foundation Seminar Hall. The event featured distinguished guests Mr. Sriraaman, CEO of IAMUSAP Ventures Pvt. Ltd., and Mr. Jatin Mishra, Tech Consultant at EY, who served as judges for the startup pitches, along with the team of CSJM Innovation Foundation. The seminar was inaugurated by Dr. Shilpa D. Kaistha, Dean of Innovation, Entrepreneurship & Startup, together with Mr. Anil Kumar Tripathi, Incubation Manager, and Mr. Shailendra Yadav, Innovation Officer. The seminar aimed to provide aspiring entrepreneurs with insights on scaling their ventures, market strategies, and accessing funding opportunities.



Several innovative startups presented their ideas, each addressing unique societal or market challenges:

**Joylicious** – Founder: Yusra Rabia Fatima

Joylicious focuses on producing cookies and pastries designed to ease menstrual discomfort for women.

**Zenher** – Founder: Shruti Shukla

Zenher is developing a comprehensive menstrual health app that tracks women's menstrual cycles and provides personalized healthcare guidance.

**Lunawel** – Founder: Harsh Kumar

Lunawel creates chocolates infused with Ayurvedic ingredients to help alleviate menstrual pain.

**Campus Haat** – Founder: Guddu Kumar

Campus Haat provides healthy, homemade-style meals to students living in hostels.

**Amandy Labs Pvt. Ltd.** – Founder: Aman Singh

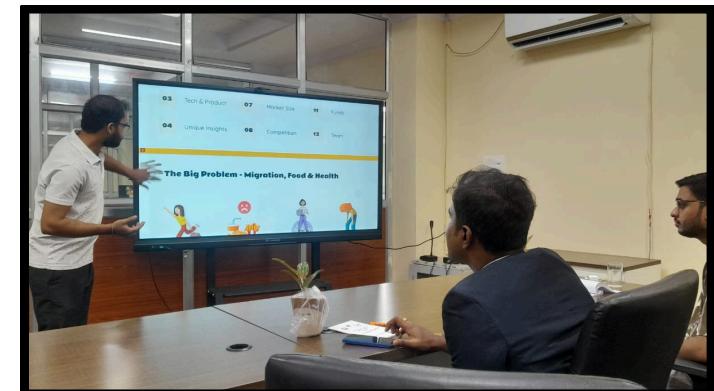
Amandy Labs is building a digital platform that empowers farmers to sell their crops directly to buyers, eliminating middlemen and ensuring fair pricing.

**Mediotech** – Founder: Utkarsh Dubey

Mediotech has developed a specialized hospital bed that uses a conveyor mechanism to transfer patients smoothly from one bed to another.

**InQuantumShift** – Founder: Ujjwal

InQuantumShift is developing advanced hardware solutions to protect computers from cyberattacks and digital fraud.



**9) Topic-** CSJMIF Startups Showcase at Uttar Pradesh International Trade Show 2025

**Date-** 29th September, 2025

**Venue-** International Trade Expo Centre NOIDA, Uttar Pradesh

Under the guidance of Hon'ble Vice Chancellor Prof. Vinay Kumar Pathak, on 29th September 2025, the Uttar Pradesh International Trade Show 2025 was organized by the Government of Uttar Pradesh, where the startups of Chhatrapati Shahu Ji Maharaj Innovation Foundation (CSJMIF) also showcased their innovations in the exhibition.

The UP International Trade Show is the flagship B2B and B2C event of the Government of Uttar Pradesh, highlighting the state's remarkable industrial progress, entrepreneurial spirit, and global business potential. This mega event serves as a dynamic platform for industries, startups, exporters, and business leaders to present their innovations, build collaborations, and explore new market opportunities at both national and international levels.

By participating in this prestigious exhibition, the startups of CSJMIF gained valuable exposure, interacted with diverse audiences, and received feedback on their products and services. This experience will significantly help them improve and refine their offerings while paving the way for future growth and success.

