



CHHATRAPATI SHAHU JI  
MAHARAJ INNOVATION  
FOUNDATION

Section 8 Company

## NEWS LETTER OCTOBER, 2025

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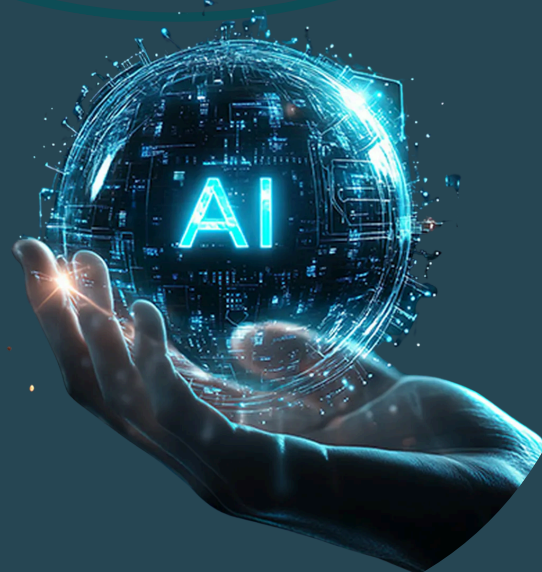


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Prof. Vinay Kumar Pathak  
Hon'ble Vice Chancellor  
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### NEWS IN A GLIMPSE

- Chhatrapati Shahu Ji Maharaj Innovation Foundation (CSJMIF), in collaboration with T-Hub, successfully organized a 5-day BLITZ Program in October 2025. The event brought together industry experts who guided emerging startups on their entrepreneurial journey through interactive sessions and mentoring.
- A Local Startup Meet was also conducted at the Senate Hall, CSJMU Campus, fostering collaboration and networking among innovators, investors, and mentors.
- It is a matter of pride that CSJMIF-incubated startups showcased their innovative products at the UP Trade Show held at Motijheel Lawn, Kanpur, marking another milestone in the region's innovation ecosystem.

## VISION OF HONORABLE VICE CHANCELLOR FOR NOVEMBER MONTH

Building upon the success of October's dynamic initiatives, Hon'ble Vice-Chancellor Prof. Vinay Kumar Pathak envisions the coming month as a period of accelerated innovation, collaboration, and skill empowerment at Chhatrapati Shahu Ji Maharaj University. His vision focuses on expanding the entrepreneurial ecosystem by fostering stronger linkages between academia and industry, nurturing technology-driven startups, and promoting research-led innovation.

The university aims to further strengthen its programs in Artificial Intelligence, Cybersecurity, and Vocational Training, ensuring that students are equipped with future-ready skills. Prof. Pathak also emphasizes the importance of inclusivity, sustainability, and digital transformation in all academic and incubation activities, positioning CSJMU as a leading hub of innovation and excellence in Uttar Pradesh and beyond.

# MESSAGE FROM HON'BLE VICE CHANCELLOR



Chhatrapati Shahu Ji Maharaj University, Kanpur is committed to the nurturing of a vibrant ecosystem that fosters the development of aspiring young minds into innovators, entrepreneurs and future leaders. CSJM University, Kanpur with its various stakeholder particularly, the students in technical and nontechnical programs offered in its residential campus as well as over 700 affiliated colleges provides a fertile pool of talent that the University is committed to offer training leading to value added and skill development programs aimed at employment generation by adoption of entrepreneurship as a career option.

The Section 8 not-for-profit company "Chhatrapati Shahu Ji Maharaj Innovation Foundation" provides a vibrant ecosystem for nurturing young minds for enhancement of Intelligence, Leadership and Emotional quotient and groom them up with a innovative and diligent personality. It would help them to be groomed up as responsible citizens. The university pledges to provide a center for learning to implement activities leading to the scaling up the technology readiness ladder. The youth enrolled with our affiliated colleges in and around Kanpur. The major thrust areas include AgriTech, Bio Tech, Med Tech, IT driven innovations, Recycle and Upcycle, Waste Management, Renewable Energy. CSJMIF specially focus on women, social and rural entrepreneurship projects with emphasis on grass root innovators and artisans.

**Prof. Vinay Kumar Pathak**  
**Hon'ble Vice Chancellor,**  
**CSJMU, Kanpur**

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## EVENTS/PROGRAMS ORGANIZED BY CSJM INNOVATION FOUNDATION

### 1) **Topic-** Fostering Entrepreneurship: Insights from the Local Startups Meet at CSJM University

**Date-** 5<sup>TH</sup> October, 2025

**Venue-** Tatiya Tope Senate Hall, CSJM University, Kanpur

Under the esteemed guidance of Hon'ble Vice-Chancellor Prof. Vinay Kumar Pathak, the Rajendra Mishra School of Engineering Entrepreneurship, IIT Kharagpur, in collaboration with the Chhatrapati Shahu Ji Maharaj Innovation Foundation, successfully organized the Local Startups Meet on Sunday, 5th October, at the Tatiya Tope Senate Hall, Chhatrapati Shahu Ji Maharaj University, Kanpur. The event brought together incubated and pre-incubated startups associated with the CSJM Innovation Foundation for an engaging session aimed at fostering networking, learning, and collaboration among emerging entrepreneurs.

The meet featured insightful addresses by distinguished guest speakers — Mr. Raghav Shukla, CMO and Director of IPM Careers; Ms. Swati Abhishek Mishra, Founder of Edu-Abroad; and Mr. Ashvinee Kumar, Managing Director of CS Ltd. and Founder of Kashidwar REIT Ltd. — who shared their entrepreneurial journeys, industry experiences, and valuable strategies for scaling startups in competitive markets. Their talks inspired participants to innovate with purpose, build resilient business models, and explore new opportunities for growth.

The event served as an excellent platform for startups to exchange ideas, discuss challenges, and gain practical insights into the startup ecosystem. Participants appreciated the opportunity to interact with accomplished mentors and industry experts. The Local Startups Meet concluded on an encouraging note, reinforcing the shared vision of nurturing innovation and entrepreneurship under the leadership of Hon'ble Vice-Chancellor Prof. Vinay Kumar Pathak.



## 2) **Topic-** T-HUB Blitz Program 2025

**Date-** 7<sup>TH</sup> October 2025 to 11th October 2025

**Venue-**CSJM IF Seminar Hall

Under the esteemed guidance and blessings of Hon'ble Vice Chancellor Prof. Vinay Kumar Pathak, the T-HUB Blitz Program 2025 was successfully organized at the Chhatrapati Shahu Ji Maharaj Innovation Foundation Seminar Hall, CSJMU, Kanpur. The five-day workshop series, conducted in collaboration with T-HUB, served as an intensive entrepreneurial training and mentorship platform for aspiring innovators and startup founders.

### **Day 1 – Launch & Startup Fundamentals**

The program commenced on 7th October 2025, Dr. Divya Rajput delivered the keynote address alongside Mr. Chetan from T-HUB. The event was graced by Dr. Shilpa D. Kaistha, Dean – Innovation, Entrepreneurship & Startups, faculty members, and the CSJM Innovation Foundation team.

Selected startups — Mediatech, Luxira, Wall Fit Pro, and Lunawel — showcased their innovative pitches.

Two key sessions were held:

- **Blitz Primer:** Focused on startup lifecycle, innovation types, and the entrepreneurial mindset.
- **Market Research:** Highlighted competition analysis, financial feasibility, and feedback-driven product development.

### **Day 2 – User Research & Ideation**

On 8th October 2025, the session featured Prof. Jyoti Dewan (Jaipuria Institute of Management, Lucknow) as the keynote speaker, with Mr. Chetan representing T-HUB. Startups including Luxira, Gait Guide, Palm Green, and Joylicious Joy joined the earlier participants to present business models and go-to-market strategies.

Two interactive sessions were conducted:

- **User Research:** Emphasized UX research methods like surveys, usability testing, and data presentation.
- **Ideation:** Introduced frameworks like Crazy 8 Mind Map and Impact vs. Effort Matrix, teaching creative thinking and idea prioritization.

### **Day 3 – Value Proposition & Business Model Development**

The third day featured Mr. Kiran Babu, Founder & CEO of rava.ai, as keynote speaker.

His sessions focused on building business value and strategic planning:

- **Value Proposition:** Explained customer-centric product design using the Value Proposition Canvas and alignment of offerings with customer needs.
- **Business Model Canvas:** Guided participants on resource optimization, validation of business assumptions, and iterative model improvement.
- The day encouraged startups to test ideas with real users and refine their market strategies.



## Day 4 – Product Design & Prototyping (Software)

On 10th October 2025, Mr. Moinuddin Mohammed, Senior Software Development Engineer, led sessions on product design and prototyping tools.

- Product Design Software: Introduced Figma, Adobe XD, Balsamiq, and Miro, emphasizing user-centric design and usability.
- Prototyping Software: Demonstrated the use of Bubble, Glide, and Marvel for creating early-stage prototypes to test ideas and gather feedback.
- The session inspired participants to transform concepts into visual, testable products, bridging the gap between idea and execution.

## Day 5 – Hardware Design & Prototyping

The final day featured Mr. Manoj Kumar, Founder of Bada Ghar Wala Technologies, as keynote speaker.

He conducted two hands-on sessions:

- Product Design (Hardware): Explained the hardware development cycle (Idea → Prototype → Product), focusing on durability, cost-effectiveness, and practical usability.
- Prototyping Hardware: Introduced Arduino, Raspberry Pi, PCB design, 3D printing, and breadboarding, along with compliance and certification best practices.
- The day concluded with closing remarks by Dr. Shilpa D. Kaistha, who commended participants for their enthusiasm and reaffirmed CSJMU's commitment to supporting innovative ventures through continuous mentorship.

## Conclusion

The T-HUB Blitz Program 2025 served as a comprehensive platform to nurture innovation, creativity, and entrepreneurial spirit among students. Across five enriching days, participants gained hands-on exposure to startup ideation, market research, product design, and business modeling. Guided by industry experts and supported by the Chhatrapati Shahu Ji Maharaj Innovation Foundation, the program successfully empowered budding entrepreneurs to refine their ideas and contribute to India's growing innovation ecosystem.









## 3) **Topic-** Enhancing Digital Literacy: Workshop on Cyber Security & AI for All Vocational Courses

**Date-**13th , 14th, 15th October, 2025

**Venue-** Akbarpur Degree College, Kanpur Dehat  
Badri Vishal P.G. College, Farrukhabad  
Christ Church College, Kanpur

An awareness workshop on Cyber Security & AI for All Vocational Course was successfully organized at different colleges under the aegis of Chhatrapati Sahu Ji Maharaj University (CSJMU), Kanpur, with the support of CSJM Innovation Foundation, C3iHub – IIT Kanpur, and Kalaam S.P.S Research Centre. This initiative reflects the university's commitment to equipping students with the knowledge and skills essential for navigating today's digitally advanced world responsibly and securely.

### Objectives

The primary aim of the workshop was to:

- Raise awareness about emerging technologies such as Artificial Intelligence (AI) and Cyber Security.
- Promote responsible and informed use of digital tools among students.
- Introduce students to structured vocational courses that can shape their future careers in technology.

### Key Highlights

#### Inaugural Address

Shri Rajesh Kumar Dwivedi, Director, College Development Council, CSJMU, delivered the keynote address. He emphasized:

“Cyber Security and Artificial Intelligence are crucial needs in today's digital era. As India advances digitally, safeguarding our cyberspace becomes imperative. Educating youth is the most sustainable solution.”

He also highlighted the dual-edge nature of AI—while it brings immense benefits, it also increases risks such as cyber fraud. Therefore, students must be well-versed in both AI and cyber safety practices.

### Course Presentation

Mrs. Gunja Kapoor from Kalaam S.P.S Research Centre introduced the "AI for All" courses, elaborating on:

- Course structure and modules
- Learning outcomes
- Career prospects in AI and Cyber Security domains

### Technical Sessions

Aman Raj – Instructor, C3iHub, IIT Kanpur

Provided an in-depth overview of:

- Course curriculum and structure
- Real-world applications of AI and Cyber Security
- Importance of hands-on learning and project-based approach

Aditya Singh Gaur – Deputy Manager, C3iHub

Highlighted:

- Student benefits and learning opportunities
- Future job market trends in AI and cybersecurity
- Industry-academia collaboration for skill development

## Institutional Insights

Mr. Anil Kumar Tripathi – Incubation Manager, CSJM Innovation Foundation

Stressed the growing relevance of AI and Cyber Security and the urgent need for skilled professionals in these rapidly advancing fields.

Mr. Shailendra Kumar Yadav – Innovation Officer, CSJM Innovation Foundation

Explained:

- Course enrollment and login process
- Troubleshooting mechanisms
- Innovation and incubation opportunities provided by CSJMU

## Conclusion

The workshop served as a significant milestone in spreading awareness about the responsible use of AI and Cyber Security. It aligns with CSJMU's vision of building a secure, skilled, and innovative digital future. The initiative not only empowered students with crucial technical knowledge but also paved the way for them to pursue promising careers in the field of emerging technologies.









## 4) **Topic-** Promoting Entrepreneurial Awareness: CSJM Innovation Foundation Team Engages with Students at Pt. Deen Dayal Upadhyaya Sanatan Dharma Vidyalaya

**Date-** 17<sup>TH</sup> October, 2025

**Venue-** Pt. Deen Dayal Upadhyaya Sanatan Dharma Vidyalaya, Kanpur, Uttar Pradesh.

Under the guidance of Honorable Vice Chancellor Prof. Vinay Kumar Pathak, on 17th October 2025, Mr. Anil Kumar Tripathi (Incubation Manager) and Mr. Shailendra Yadav (Innovation Officer) from the Chhatrapati Shahu Ji Maharaj Innovation Foundation visited Pt. Deen Dayal Upadhyaya Sanatan Dharma Vidyalaya, Kanpur, Uttar Pradesh.

They were warmly welcomed by the Principal, Mr. Rakesh Tripathi. During the session, the visitors emphasized the significance of innovation and entrepreneurship in today's rapidly evolving world. The students actively engaged in the discussion, sharing their own innovative ideas on how they could contribute to transforming Kanpur through creative and impactful projects.





## 5) **Topic-** CSJM Innovation Foundation Participates in MSME E-Samvaad on Cost and Competitiveness of MSMEs in India.

**Date-** 27<sup>TH</sup> October, 2025

**Venue-** Auditorium Hall, MSME Kanpur

On 27th October 2025, a seminar on “MSME E-Samvaad: Cost and Competitiveness of MSMEs in India” was organized by the Office of the Development Commissioner (MSME) in Kanpur. The event focused on enhancing the competitiveness of Micro, Small, and Medium Enterprises (MSMEs) and exploring the challenges and opportunities faced by entrepreneurs in the current economic landscape.

Mr. Anil Kumar Tripathi, Incubation Manager at Chhatrapati Shahu Ji Maharaj Innovation Foundation (CSJMIF), actively participated in the seminar. During the session, he gained valuable insights into various government schemes and initiatives designed to support MSMEs and startups in the Kanpur region. The discussions highlighted the financial assistance programs, technology upgradation support, credit linkages, and incubation schemes being implemented by the Government of India to strengthen the MSME ecosystem.

Mr. Tripathi also interacted with industry experts and government officials, learning about strategies to improve cost efficiency, market competitiveness, and sustainable growth for emerging ventures. The seminar emphasized how startups and MSMEs can leverage these opportunities to scale their businesses, enhance innovation, and access funding facilities to support their entrepreneurial journey.

The participation of CSJM Innovation Foundation in such programs reflects the university's continuous commitment—under the visionary leadership of Prof. Vinay Kumar Pathak—to foster entrepreneurship, innovation, and collaboration between academia, industry, and government institutions for holistic regional development.



## 6) **Topic-** Awareness Program on Entrepreneurship, Startup, and Innovation

**Date-** 28th October, 2025

**Venue-** S.N. Sen Degree College, Kanpur

On 28th October 2025, An Awareness Program on Entrepreneurship, Startup, and Innovation was organized at S.N. Sen Degree College, Kanpur. The session aimed to motivate students toward entrepreneurial thinking and to make them aware of opportunities in the field of startups and innovation.

The resource person for the program was Mr. Anil Kumar Tripathi, Incubation Manager at CSJM Innovation Foundation (CSJMIF), Chhatrapati Shahu Ji Maharaj University, Kanpur. During his address, Mr. Tripathi discussed the importance of innovation and entrepreneurship in today's dynamic economy. He explained how startups contribute to job creation and economic development, and encouraged students to convert their innovative ideas into viable business ventures. He also highlighted various stages of startup development — from idea generation and prototype development to funding and scaling. Mr. Tripathi further elaborated on the role of CSJM Innovation Foundation (CSJMIF), which serves as an incubation and support center for budding entrepreneurs. CSJMIF provides mentorship, training, technical assistance, and funding guidance to help innovators and students transform their ideas into successful startups.

The program concluded with an interactive session where students shared their ideas and queries. The event was highly informative and inspired participants to explore entrepreneurial opportunities and innovation-driven growth.





## 7. CSJMIF Incubated Startups showcase their products at UP Trade show at Motihheel lawn , Kanpur.

On 14th- 19th October'2025' The CSJM Innovation Foundation, a “sector-agnostic techno-business incubator” promoted by Chhatrapati Shahu Ji Maharaj University (CSJMU), Kanpur, supports early-stage to growth-stage startups across technology, deep-tech, clean-tech, etc.

At the state-level trade event at Motihheel Kanpur, the incubated startups had an opportunity to position their products alongside more traditional manufacturing exhibitors, thus bridging innovation with industry.

### Impact on Startups:

- **Exposure:** Interaction not just with the public but with industry peers, local manufacturers and potential partners.
- **Validation:** Real-world customer reactions, demonstration of product feasibility in a live context.
- **Outreach:** Opportunity to build local brand recognition in Kanpur/UP region.
- **Strategic Value for CSJMIF:**
- Reinforces CSJMIF's mission of converting ideas into market-ready products.
- Strengthens the entrepreneurial ecosystem in Kanpur and UP by showing tangible outcomes (startups showing up at trade fairs).
- **Potential Gains:**
- Orders / pilot partnerships with industry/manufacturers.
- Media/press coverage amplifying the startup ecosystem.
- Networking leads that could lead to further funding, mentorship, or scale-up.





## Media Coverage of October month



सीएसजेएमयू में आयोजित स्टार्टअप मीट में शामिल सदस्य। स्रोत: विवि

ब्रांड निर्माण, निवेश रणनीतियों की दी जानकारी

**गाई सिटी रिपोर्टर**

मानपुर। छत्रपति शाहूजी महाराज निवेदन प्राप्त होइअन एवं राजें मिश्रा कल आफ् ईजीनियरिंग एंटरप्राइजेस, गाईआईटी खडगपुर के संयुक्त व्यवधान में रजिस्टर को स्टार्टअप मीट । आयोजन किया गया।

आईपीएम कॅरिअर के सीएमओ एवं ब्याचवेयर राहुल मुक्ता तथा सीएस सिमिटेड के प्रमूखी अधिकारी कुमार रेड्डी दोनों ने बानार को वर्तमान प्रवृत्तियों, ब्रांड निर्माण, निवेश रणनीतियों और वैश्विक प्रतियोगिता से जुड़े व्यावहारिक महत्त्वों पर विस्तृत जानकारी दी। आईआईटी खडगपुर के ई-संसद के आगोश्री गणेश

इस आयोजन का उद्देश्य सीएसजेएम रोवेशन फाउंडेशन से जुड़े इन्क्यूबेटेड प्रि-इन्क्यूबेटेड स्टार्टअप्स को एक प्लेटफॉर्म प्रदान करना था। प्रमुख अतिथि सीएसजेएम इन्वेंशन फाउंडेशन की डॉ. शिल्पा डी. कायस्था, इन्क्यूबेशन मैनेजर अनिल कुमार त्रिपाठी शैलेंद्र यादव, जसवंत यादव एवं वंदना चिन्मयी रहे।

साएसजेएमयू द्वारा साइबर सुरक्षा एवं ऑर्टोफोशियल इटैलजैस जागरूकता कार्यशाला का आयोजन

**कार्यशाला के दौरान विभिन्न व्यावहारिक समस्याओं का सहज समाधान बताया**

[illegible]

**ग्राइबर सुरक्षा एवं एआई जागरूकता कार्यशाला आयोजित**

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## अकबरपुर महाविद्यालय में 'साइबर और एआई जागरूकता' पर विशेष कार्यशाला

**सीएसजेएमयू के सीडीसी निदेशक ने कहा- शिक्षा से डेटा तक AI की महत्ता समझें छात्र**

साइबर सुरक्षा एवं आर्टिफिशियल इंटेलिजेंस जागरूकता कार्यशाला का आयोजन कर दी गई जानकारीयां

[illegible]

## विवि में स्थानीय स्टार्टअप्स मीट सम्पन्न

कानपुर (स्वरूप संवाददाता)। छत्रपति शाह जी महाराज इन्शोवेशन फाउंडे

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## CONTACT US:-

Chhatrapati Shahu ji Maharaj Innovation Foundation  
(CSJMIF), 1st Floor, Shopping Complex, CSJMU,

# Kalyanpur, Kanpur,

UP-208024

Email for marketing and outreach purpose:-

infocsjmif@csjmu.ac.in, outreachcsjmif@csjmu.ac.in