



AnsrCoach

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+91-6392516825

Email address

support@ansrcoach.com

Website

https://ansrcoach.com/

OUR TEAM



Adarsh Prakash Srivastava
Co-Founder, AnsrCoach



Ritika Rai
Co-Founder, AnsrCoach

+4000 interns,
volunteers,
employees

OUR MENTOR



Alok Agrawal
Managing Partner
@The Growth Labs &
Board Member
@Prasar Bharat

THE BUSINESS OPPORTUNITY

We are solving the problem of completion rate. Students are unable to learn through the recorded lectures that they purchase online. 93% students are unable to complete it due to procrastination and no Live guidance.



COMPANY DESCRIPTION

AnsrCoach offers Live trainings(IT skills) to students alongwith the internships and make them industry ready. We connect students with the industry experts through our communities. Hence, we provide entire ecosystem to students to make them industry ready.

AnsrCoach



INDUSTRY ANALYSIS

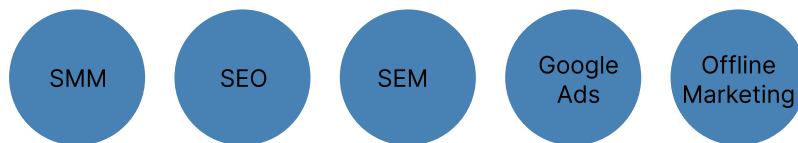
We don't have any direct competitor but there are indirect competitors. Coding Ninjas, Coding Blocks, Apna College.

FUNDING REQUIRED

We need funding for making our tech more interactive and advanced. Marketing for Brand awareness is also one main cost. We require 50 Lakhs to scale AnsrCoach and make it a well known brand.



MARKETING PLAN



FINANCIAL SUMMARY

Fixed Cost :Technology Development, Employees Salary

Variable Cost: Marketing, Offline Events

Revenue source: Courses

TARGET MARKET

Students of age 17-24, mainly Technical Education students,Professionals.



Past:
Group COO
@Network 18 Media and Investments (Reliance Group)

CEO and Executive Director
@Zee Media Corporation Limited

Chief Operating Officer
@Cheil Worldwide (Samsung Group in-house Advertising Agency)

Executive Vice President
@Bates 141 (WPP Group Agency)

Vice President
@Grey Worldwide, India (WPP Group)